

Mikaela Phillips

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MP

Summary / Highlights

Mikaela Phillips is a skilled, enthusiastic, self-motivated and driven hardworking Host for live events + screen and web-based content. She's trained with well-known hosting agencies/casting directors, including Maureen Browne and Marki Costello.

In 2014 Mikaela became the youngest host in Afterbuzz TV history to ever be accepted into the world's largest online network, at eighteen years old where she continued to defy expectations and produce content that soared to viral spots appearing in the Top 3 Youtube results.

In 2020 – during Covid- Mikaela didn't stop working! She was the official MC & Host for Brisbane's Fashion Festival to a crowd of 500+ and was Lead Presenter/Host on a documentary alongside celeb Alli Simpson.

Experience

Brisbane's Fashion Festival

September 2020

HOST / MC

Mikaela was sought out by the festival especially, to be their official host for the 2020 festival. As the Host/MC of the event, Mikaela's duties included speaking to a crowd of 500+ whilst introducing the evening, Covid protocols, designer line-up and closing the event. She also participated in much of the social media produced content of the event, maintaining her role as Host for that, as well as being interviewed and photographed to be featured in media and press.

Great Barrier Reef Documentary

August 2020

HOST / LEAD PRESENTER

A social media and documentary style format show that's focus was on Australia's GBR. Mikaela's experience on this production varied from interviewing marine experts, scientists and conveying the message straight to camera style for the audience to adventurously getting in the water with dolphins whilst still hosting. She also had the opportunity to host alongside fellow Aussie celeb Alli Simpson, who joined one segment as a guest host.

AFTERBUZZ TV

August 2015- August 2018

AUSTRALIAN CORRESPONDENT / PRODUCER

Official Australian correspondent for online network, Afterbuzz TV. Serving as the network's Australian correspondent for all Australian sports, lifestyle and entertainment events, news and coverage. Responsibilities include (but not limited to): Sourcing own interviews, press credentials, writing press releases, editing and uploading of all coverage, social media integration, preparing and researching for each news story and interview, working both in studio and on field reporting.

Mikaela previously worked as a host for Afterbuzz in Los Angeles. Afterbuzz TV is the world's largest online network that is created by former E! Entertainment Anchor and Host Maria Menounos.



Never Say Can't Campaign

SEGEMENT/ CAMPAIGN HOST

Campaign and segment host for the Never Say Can't campaign, where the campaign centers on empowering today's youth, empowering yourself and never allowing anyone to define you. As the host for the social campaign, Mikaela's focus and objective was to explain to the audience about the campaigns message and how others can get involved, spread the word and support it! Mikaela demonstrates how she can cross between being assertive and concise when needed and talking about serious topics, as well as having an at ease and friendly approach for the project. The campaign has been seen and featured on social media and various online platforms.

AFTERBUZZ TV

October 2014- August 2015

ON-AIR ENTERTAINMENT HOST

Becoming the youngest host (at age 18) to ever be accepted into the world's largest online network that is Afterbuzz TV, Mikaela was a consecutive host on the Supernatural after-show panel where Mikaela and three fellow co-hosts would recap, breakdown and debate every week's episode, storyline and upcoming plotlines/predictions. Actors from the show, came into studio as guests to join the panel from time to time and Mikaela's responsibility was booking the talent. Mikaela managed to book multiple guests to come in, where responsibilities included but weren't limited to: liaising with managers, agents and publicists, corresponding with emails and phone calls, confidentiality at all times for celebrity guests, organizing studio time availability with producers, representing the studio and panel professionally, obtaining interview/panel guests (and making it work, even if they were overseas).

Also in her time at AfterBuzz TV, Mikaela was one of the few hosts to be able to conduct in-depth interview segments with talent, called 'Spotlight Ons'. In this segment, Mikaela was the sole host for the show, sourcing all her interview guests, ranging from upcoming musicians to A-list actors, personalities and show casts. Responsibilities included the above mentioned as well as: learning to and proficiently writing up press releases for distribution/PR services, social media engagement/promotion, thank you's sent to guests and their representation and post-interview correspondence with the guests and studio producers.

BYMIKI

2013- 2014

ON-AIR ENTERTAINMENT HOST
CREATOR & PRODUCER

Creator of online media/entertainment source ByMiki, Mikaela created the site out of her passion to produce and create content featuring both her favorite places while traveling the States and adding a touch of Hollywood glamour with exclusive interviews with celebs. Mikaela produced, edited, researched and coordinated all of the interviews and featured content for ByMiki. Interviews/features included: One Direction opening act CAMRYN, Heavenly Couture (fashion/retail brand), Ashley Holliday (Nickelodeon/ABC Family), ABC's Revenge (Behind The Scenes tour), Malibu Country Mart and Napoleon Perdis (Red Carpet opening of his Hollywood store)

STYLE CROOKS

August 2013- December 2013

HEAD FASHION/ENTERTAINMENT WRITER & HOST



Skills / Training

- Excellent communication
- Improvisation/Ability to adlib
- Experience with Teleprompter Screen
- On-air Live Reads
- Ability to write own segments
- Seasoned Producer with TV/Film producing credits
- Team player
- Proficient with editing platforms such as Photoshop, Adobe Premiere Pro, Final Cut Pro and iMovie
- Social Media Savvy with a current social media presence (Verified)
- Experienced for both in studio and field reporting
- Knowledgeable and experienced with Red Carpet events/premieres/credentials etc.

Ongoing/Advance TV Hosting Class

Initiative Talent Group (US)

Maureen Browne

Hosting Training/Class

Artists Corner Productions

Artists Corner Productions

Hosting Boot camp

Become A Host (US)

Marki Costello

References Available Upon Request.